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Bachelor's degree: Uludağ University, Philosophy/ Psychology (2018)

Master's degree: Eskişehir Osmangazi University, Business Management (2012)

Doctorate: Trakya University, Business Management (2019)

Master's Thesis : The Effect Of Anti-Tobacco Warning Messages On University Students' Smoking Behaviour And Reactance Degrees

PHD Thesis: Examination of Consumer Purchase Decisions via Neuromarketing Methods: A Social Psychology Approach

Publications

Güngör, S., & Küçün, N. T. (2019). The "Rationality" Criteria In Decision Making Theories And The Game Theory. *Social Sciences, Management And Economics Journal*, 1(1), 21-31.

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Küçün N. T., Duman H., Çetin. C., "Literature review for the implementation of integrated measurement processes within the scope of neuromarketing, *Pazarlama Teorisi ve Uygulamaları Dergisi*

In Print:

Published Papers at International Scientific Meetings:

Küçün T. N, Erdem O, Yörük Y.(2014) Sustainable Technology Transfer Ecosystems (5th International Women And Business Conference - Alfa University Belgrade – 8-9-10.10.2014 (<https://5thibcwbc.jimdo.com/belgrade-scientific-programme/>))

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Uçkun N., Hakan C., Kucun N. T., 2017, The Dissemination of Entrepreneurship Via Gaming and Ecosystem Applications", 3rd International Entrepreneurism Employment and Career Congress, Mugla, Turkey,

Gungor S., Tomris Kucun N., 2018, Reflection of Social Desire to Personality Scales and Emotional Sentiments in Behavioral Finance", 5th International Symposiumon Social Humanities and Administrative Sciences,

Kucun N. T., GÜngör S., 2019, A Situation Analysis about Thrace Tourism and Development Agency Funds”, The International Sustainable Tourism And Environment Protection Conference, Edirne,

Kucun N. T., Gungor S., 2019, “Sustainable Rural Tourism”, The International Sustainable Tourism And Environment Protection Conference, Edirne,

Küçün N. T., Yaman, C., GÜngör S., Erođlu, S., “Biometric Analysis Of Stress Levels Of Digital Natives And Digital Immigrants Within Online Shopping Processes”, VI. International Multidisciplinary Congress of Eurasia, 4-6 Eylül 2018, Roma.

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Kucun T. N., Yoruk Y., Polat B., 2013, “A New Model Proposal for Industrial Clusters' R&D Needs”, UICCP VI. National Congress, Duzce (<http://www.usimpkongre2013.duzce.edu.tr/>).

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